

1. Start with a personal story.

Share a personal story that inspires evangelization and the why of attending, especially one that relates to Discovering Christ. Starting with your story will draw people in to just start the story. People listen and respond to stories, let's get their attention and then we'll continue with the details. Tell the story, draw them in.

DON'T:

- Don't introduce yourself to open your talk. Literally, do not say, "Hi my name is..." yet. It wastes crowd attention leading with who we are or thanking anyone.
- Don't thank anybody yet, including Father.
- Don't give any details to start, just jump right into the story you want to tell.

2. Introduce yourself.

After your story, introduce yourself and your relationship to the parish and/or Discovering Christ.

3. Invite the congregation to participate in Discovering Christ

Give the Who, What, When, Where.

- What: A 7-week series of talks & discussions
- When: On [DAY OF THE WEEK] beginning [DATE] at [TIME]
- Where: [LOCATION]
- Who: Anyone and everyone aged 18-98. Catholics, other Christians, non-Christians, those seeking, anyone struggling and looking for meaning.

4. Reiterate the Why

Tie back to your original story and talk about your personal relationship with Jesus.

5. Reiterate the invitation

Invite everyone to participate in Discovering Christ. Please come, and please invite a friend. Is there a neighbor struggling to find peace? Is there a family member who has struggles with the Church or fallen away? Is there someone God has put on your heart as I spoke to share His peace with? Stop by the table for an extra card and invite them.

6. Closing

There will be volunteers at the main entrance at the blue table to answer questions and offer cards to share with anyone you'd like to invite.

7. Thank yous

Thank the pastor for hosting Discovering Christ. Thank the congregation for their time. I look forward to meeting you at Discovering Christ and happy to answer any questions.