



DISCOVERING CHRIST PARISH INVITATION PROCESS

One of the most important steps for the parish invitation process is to identify someone on your team to be evangelization coordinator. The evangelization coordinator should:

- have a compassionate and courageous heart for reaching out to people,
- provide resources and reminders for the team to personally invite others, and
- coordinate the parish invitation process.

The second step is to develop an action plan, which is tailored to your parish size and demographics. Ask the following questions:

- How are we going to reach out and communicate to the entire parish community? To our neighborhoods?
- How are we going to ensure that other ministry leaders and the parish staff understand the vision of Discovering Christ and are invited to help out or participate or evangelize people to the course?

WHAT ARE SOME WAYS TO INVITE PEOPLE AS A PARISH?

1. Posters
2. Parish Email Blast
3. Parish Website
4. Lawn Signs
5. Floor Banner
6. Invite cards
7. Pew Cards with announcement
8. Press Release
9. Direct Mail
10. Testimonies at Mass
11. Altar Announcement Post Homily
12. Parish or Community Festival Table
13. Inclusion in Parish Stewardship of Time and Talent
14. Social Media: Facebook, Twitter, Parish App Messages, etc.
15. Parish Registration Packet: generic piece with contact information
16. Parish Bulletin and bulletins of neighboring parishes
17. Fliers
18. Invitation tailored to Young Adult group